

A Post-Pandemic Plan To Grow Your Business:



**Advertise Without
Any Out Of Pocket Or
Up Front Cost!!**

Learn More Inside

CVABCGives.org

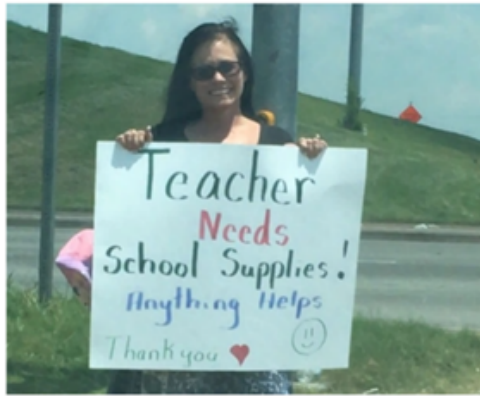
As Seen On:



As Heard On:

WLNI

Add Passion To Your Brand



Increase Sales And Make More Money By Adding Passion To Your Presentation

In 1983, American Express coined the phrase Cause Marketing when it helped raise funds for a San Francisco non-profit organization. The program exceeded expectations in both card usage and money raised when more people applied for and used their cards in an attempt to raise money for an organization they were passionate about.

If you can tie your product or service to a cause that people are passionate about, you will be able to change their buying habits and have customers beating a path to your door.

Since then a number of companies in many industries have successfully incorporated Cause Marketing to build their business

The Shop Click Give Marketplace allows you to link your product or service not only with a cause, but one that your customer is passionate about.



- 1. Is a PROVEN method to set your company above the competition.**
- 2. Can be the most cost effective form of advertising.**
- 3. Partners you with local charities which connects you with their supporters, who are your potential customers.**
- 4. This adds passion to your brand. Customers begin seeing you with a 'Halo Effect' because you've tapped into their emotions of what they really care about.**
- 5. Costs nothing up front, when partnering with ShopClickGive.com**

Download Your Free Report At

CauseMarketingWhitePaper.com

Cause Marketing

Reasons To Implement



- No setup cost.
- No monthly cost.
- No Risk. You get paid before providing your product or service, through a bank account with Stripe.com.
- You will be seen as a community leader.
- Increase your ad buying without committing a dime.
- Sell your product or service to new people.
- Invest in equipment or inventory, not on advertising.
- Sell to people you have never reached before.
- Allows you to build your business with no upfront cost. You only pay when you make a sale.



Cost To:

- Setup An e Commerce Store: \$0
- Produce Software To Track Donations: \$0
- Promote Your Store: \$0
- Monthly Hosting For Your Store: \$0
- Advertise Your Site: \$0
- Expand Your business By Being A Community Leader: Priceless

Cost Justification

Who Should Participate?



The Market Is Almost Limitless

Auto Repair
Baker
Coffee Shop
Dentist
Exterminator
Florist
Garden Supply
Hair Stylist
Ice Cream Shop
Jewelers
Kennel
Lawn & Garden
Martial Arts

Nutrition
Oil Company
Pool Contractor
Quick Marts
Restaurant
Spa
Tax Preparer
Uniform Store
Veterinarian
Wedding Planner
Xerox Dealer
Yogurt Shop
Zoo

By opening a merchant account, you agree to participate in the ShopClickGive.com program.

We will deduct the donation amount you have selected, either 5% or 10% of each sale.

1. You will receive
 - Recognition in the community, and
 - The tax deduction for the donation.
2. Our fee of 5% will also be deducted from your payment.
 - a. Our fee pays for
 - Internet hosting and e-commerce solutions for your products
 - Tracking and disbursing the donation preferences of each purchaser.
 - Marketing ShopClickGive.com to customers, merchants and charities.
 - b. The credit card fee will also be withheld, which is a normal cost of business that you already pay.
 - c. You agree to provide a clear warranty to the customer on every transaction.
3. Payments will be made to you via Stripe.com immediately upon the transaction.
4. In your store, you can either:
 - a. List an inventory so people can order items that you ship or have waiting for their arrival.
 - b. Offer a gift certificate.
5. If your margins are too low to even offer a 5% donation, offer a donation based on a certain purchase. For instance, you can offer a \$30 gift certificate that is good on sales of \$60 or more.
6. We don't cannibalize your existing customers. We bring customers to you from people who want to donate to their favorite charity. You won't be putting a link from your existing e-commerce site to ShopClickGive.com

Getting Started

Instructions

CVABCGives.org

- Go to ShopClickGive.com.
- Click on 'Create a Merchant Account.'
- Complete the following fields:
 - Your Name
 - Email
 - Phone Number
 - Business Name
 - Tax ID
 - Address/State
 - Donation Amount (Whether you want to donate 5% or 10%.)
- Once you join, log in and click Stripe Connect.
- Then follow the instructions at Merchant Instructions at the top of the web page.

Questions?

Contact admin@shopclickgive.com